

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Ansel, Duane Allen et al.

Confirmation No. 8726

Application No. 10/775,757

Filed: February 9, 2004

For: **SPONSORSHIP EXCHANGE AND
AUCTION**

Group Art Unit: 3689

Examiner: Nguyen, Thuy-Vi Thi

Attorney Docket No. 53313/1:2

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RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

TO THE COMMISSIONER FOR PATENTS:

In response to the notice of non-compliant amendment mailed on June 25, 2010, and the Office Action mailed January 21, 2010, please amend the above-identified patent application as follows.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Amendments to the Drawings begin on page 8 of this paper and include attached replacement sheets.

Remarks begin on page 9 of this paper.

An **Appendix** including replacement drawing sheet is attached.